

CURRICULUM VITA

Rosemary Jane Avery

December 2010

HOME ADDRESS

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OFFICE ADDRESS

119B Martha Van Rensselaer Hall
Cornell University
Ithaca, New York 14853
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EDUCATION

Ph.D. in Family Resource Management, The Ohio State University, 1988.
M.S. in Family Resource Management, The Ohio State University, 1984.
B.S. Honors in Home Economics, University of Pretoria, Republic of South Africa, 1983.
B. S. Home Economics, University of Stellenbosch, Republic of South Africa, 1971.

HONORS AND AWARDS

Applied Consumer Economics Award, American Council on Consumer Interests (2009)
Greek Faculty Honoree (2009, 2005)
Appointment to the Cornell University Board of Trustees (2008-2012)
Carpenter Award for Outstanding Advising (2007)
Fraternity and Sorority Faculty of the Year Award (2007)
National Society of Collegiate Scholars Outstanding Faculty Award (2007)
Sphinx Head Society Honorary Member (2007)
Distinguished Professor of 2006, National Society of Collegiate Scholars (2006)
Merrill Presidential Recognition, Cornell University (2009, 2006, 2005, 2001, 1999, 1998, 1993, 1992)
Weiss Presidential Fellow, Cornell University (2001)
Golden Key Honorary Member (2001)
American Council on Consumer Interests, Mid-Career Award (2000)
SUNY Chancellors Award for Excellence in Teaching (1998)
Panhellenic Council, Cornell University, Outstanding Faculty Member Recognition (1998)
Gamma Sigma Delta: Distinguished Teacher Award (1997)
Presidential Fellow, The Ohio State University (1988)

MEMBERSHIP IN HONOR SOCIETIES

Kappa Omicron Nu
Phi Upsilon Omicron
Gamma Sigma Delta
Red Key National Honor Society
Golden Key Honor Society
Sphinx Head Society

APPOINTMENTS HELD

2004 - Professor and Chairman, Department of Policy Analysis and Management, College of Human Ecology, Cornell University

- 2000 - 2004 Professor, and Associate Chair, Department of Policy Analysis and Management, College of Human Ecology, Cornell University
- 1994 - 2000 Associate Professor, Department of Policy Analysis and Management, College of Human Ecology, Cornell University.
- 1988 - 1994 Assistant Professor, Department of Consumer Economics and Housing, College of Human Ecology, Cornell University.
- 1982 - 1983 University of Vista, Republic of South Africa, Department Chair, Department of Home Economics.
- 1980 - 1981 Joint Matriculation Board of the Republic of South Africa, Head Examiner of Home Economics.
- 1975 - 1976 Assistant Principal, Rodean School for Girls, Republic of South Africa
- 1972 - 1975 Teacher, Rodean School for Girls, Republic of South Africa.

MEMBERSHIP IN ORGANIZATIONS

American Council on Consumer Interests
 New York State Citizen's Coalition for Children
 North American Council on Adoptable Children
 Child Welfare League of America
 National Association of Forensic Economics

ACADEMIC AND PROFESSIONAL SERVICE

Board Membership and Professional Service

Cornell University Board of Trustees, 2008-2012
 Federation Task Force, American Council on Consumer Interests 2007-2008
 Board Member, NYC Advisory Board for Youth Services and Permanency Issues, 2001-2003
 Board Member, Statewide Youth Advocacy, Inc. 2001-2002
 Board Member, American Council on Consumer Interests, 1994-1998
 National Task Force on Adoption, 1998
 Strategic Planning Committee, the American Council on Consumer Interests, 1991 - 1993.

Professional Service

Editor, Consumer Interests Annual, American Council on Consumer Interests
 Advisory Board Human Ecology Forum
 Journal of Family and Consumer Sciences, guest editor
 Journal of Managerial Issues, guest editor
 Journal of Consumer Affairs. Guest editor
 Family and Consumer Sciences Research Journal

Journal Reviewer

Journal of Family and Economic Issues
 Journal of Managerial Issues
 Journal of Consumer Affairs

Journal of Marriage and the Family
Children and Youth Services Review
Child Welfare

PUBLICATIONS

Edited Volumes

- Avery, R. J. (Ed.). (1997). Adoption policy and special needs children. Westport, CT: Greenwood Publishing Group, Inc.
- Avery, R. J. (Ed.). (1997). Household time use: Research in the 21st century. Thematic Issue: Journal of Family and Economic Issues, 17 (3/4).
- Avery, R. J., Ferraro, R., Morton, L. W., & Peters, H. E. (Eds.). (1997). Consumer economic outlook handbook 1996-1997. Ithaca, NY: Cornell University, Department of Consumer Economics and Housing, College of Human Ecology.
- Avery, R. J. (Ed.). (1991). Multidisciplinary models of family management. Special Edition: Lifestyles: Family and Economic Issues.

Book Chapters

- Avery, R. J. (2008). Federal Law and Child Welfare Reform: The Research-Policy Interface in Promoting Permanence for Older Children and Youth. In Achieving Permanence for Older Children and Youth in Foster Care. Kerman, B., Maluccio, A.N. & Freundlich, M. (Eds.) New York: Columbia University Press.
- Haugaard, J. J., & Avery, R. J. (2002). Termination of parental rights to free children for adoption: Conflicts between parents, children, and the state. In Bottoms, B., Kovera, M., & McAuliff, B. D. (Eds.), Children, social policy, and U.S. law. Boston: Cambridge University Press.
- Avery, R. J., & Mont, D. M. (1997). Federal financial support of special needs adoption. In R. J. Avery (Ed.), Adoption policy and special needs children. Westport, CT: Greenwood Publishing Group, Inc., p. 153-170.
- Mathios, A., & Avery, R. J. (1996). Perspectives on consumer policy. In R. J. Avery, R. Ferraro, L. W. Morton, & H. E. Peters (Eds.), Consumer economic outlook handbook 1996-1997. Ithaca, NY: Cornell University, Department of Consumer Economics and Housing, College of Human Ecology, p. 31-41.
- Avery, R. J. (1993). Determinants of search for non-durable goods: An empirical assessment of the economics of information theory. In R. von Schweitzer (Ed.), Cross cultural approaches to home management. Frankfurt, Germany: University of Giessen Press, p. 332-363.

Stafford, K., & Avery, R. J. (1993). Scheduling congruity theory of family resource management: A basis for cross cultural analyses. In R. von Schweitzer (Ed.), Cross cultural approaches to home management. Frankfurt, Germany: University of Giessen Press, p. 17-41.

Journal Articles

- Avery, Rosemary J., Eisenberg, Matthew, Simons, Kosali (2011, forthcoming). Fair balance in DTC antidepressants magazine and television advertising 1995-2007. Journal of Health Communication.
- Avery, R. J. (2010). An Examination of Theory and Promising Practice for Achieving Permanency for Teens Before They Age Out of Foster Care. Children and Youth Services Review, 32(3), 399-408.
- Avery, R. J., Butler, J. S., Schmidt, E., & Holtan, B. (2009). AdoptUsKids National Photolisting Service: Characteristics of Listed Children and Length of Time to Placement. Children and Youth Services Review, 31(1), 140-154.
- Avery, R. J., & Freundlich, M. (2009). You're all grown up now: Termination of foster care support at age 18. Journal of Adolescence, 32, 247-257.
- Avery, Rosemary J., Donald Kenkel, Dean R. Lillard, Alan Mathios and Hua Wang (2008). Health disparities and direct-to-consumer advertising of pharmaceutical products. Beyond Health Insurance: Public Policy to Improve Health. Advances in Health Economics and Health Services Research, 19, 71-94.
- Avery, R., Kenkel, D., Lillard D. and Mathios A. (2007). Regulating Advertisements: The Case of Smoking Cessation Products, Journal of Regulatory Economics, 31(2), 185-208.
- Avery, R., Kenkel, D., Lillard, D., and Mathios, A. (2007). Public Profits and Public Health: Does Advertising Smoking Cessation Products Encourage Smokers to Quit? Journal of Political Economy, 115, 447-481.
- Freundlich, M., Avery, R. J., (2007). Care or Scare: Safety and Protection of Youth in Congregate Care. Child Abuse and Neglect, 31(2), 173-186.
- Avery, R. J., and Freundlich, M. (2007). Planning and achieving permanency for children in foster care: Facilitators and Constraints. Adoption Quarterly, 10(2).
- Freundlich, M., Avery, R. J., and Padgett, D. (2007). Preparation of youth in congregate care for independent living. Child and Family Social Work, 12, 64-72.
- Freundlich, M., Avery, R. J., Munson, S., & Gertenzang, S. (2007). Post-permanency: An assessment of families' needs for services and support. Family Preservation Journal, 9, 39-55.
- Freundlich, M., Avery, R. J., (2006). Transitioning from congregate care: Preparation and outcomes. Journal of Child and Family Studies, 15(4), 1-12.

- Avery, R. J., and Freundlich, M., (2006). Gay and lesbian youth in foster care: Meeting their placement and service needs. Journal of Gay and Lesbian Issues, 17(4), 39-58
- Avery, R. J., and Freundlich, M., Munson, S., & Gertenzang, S. (2006). The meaning of permanency: Multiple stakeholder perspectives. Children and Youth Services Review, 28(7), 741-760.
- Freundlich, M., Avery, R. J., Munson, S., & Gertenzang, S. (2006). Permanency options and goals: Considering multi-faceted definitions. Child and Youth Care Forum, 35(5/6), 355-374.
- Avery, R. J., Bryant, W. K., Mathios, A., Kang, H., Bell, D. (2006). Electronic Course Evaluations: Does an On-line Delivery System Influence Student Evaluations? Journal of Economic Education, 37 (1), 21-37.
- Freundlich, M., Avery, R. J. (2005). Planning for youth in congregate care. Children and Youth Services Review, 27(2), 115-134.
- Avery, R. J. & Butler, J.S. (2004). Time dependency and unmeasured heterogeneity in administrative data analysis: Application to adoption photolisting services data. Children and Youth Services Review, 26(3), 235-248.
- Avery, R. J. & Butler, J. S. (2001). Timeliness in the adoptive placement of photolisted children: The New York State Blue Books. Adoption Quarterly , 4(4), 19-46.
- Ferraro, R. & Avery, R. J. (2001). Brand appearances on prime-time television. Journal of Current Issues and Research in Advertising, 22(2), 1-15.
- Avery, R. J. & Ferraro, R. (2000) Verisimilitude or advertising? Brand appearances on prime-time television. Journal of Consumer Affairs, 34(2): 217-228.
- Avery, R. J., Haynes, D, & Haynes, G. (2000) Managing work and family: The decision to outsource child care in families engaged in a family-owned business. Journal of Family and Economic Issues, 21(3): 227-258.
- Avery, R. J. (2000). Perceptions and practice: Agency efforts for the hardest-to-place children. Children and Youth Services Review, 22(6): 399-420.
- Avery, R. J. (1999). Identifying obstacles to adoption in the New York State's out-of-home care system. Child Welfare, LXXVII(5), 653-671.
- Haynes, D. C., Avery, R. J., & Hunts, H. J. (1999). The decision to outsource child care in households engaged in a family business. Family Business Review, XII(3), 269-281.
- Hunts, H. J., & Avery, R. J. (1998). Relatives as child care givers: After hours support for nontraditional workers. Journal of Family and Economic Issues, 19(4), 315-341.
- Mathios, A., Avery, R. J., Shanahan, J., & Bisogni, C. (1998). Alcohol portrayal on prime-time television: Manifest and latent messages. Journal of Studies on Alcohol, 59(3), 305-310.

- Avery, R. J. (1998). Information disclosure and openness in adoption: State policy and empirical evidence. Children and Youth Services Review, 20(1/2), 57-85.
- Avery, R. J. (1998). Adoption assistance under P.L. 96-272: A policy analysis. Children and Youth Services Review, 20(1/2), 29-55.
- Avery, R. J., & Ferraro, R. (1997). Unequal treatment: Adoption subsidy support in New York State. Adoption Quarterly, 1(2), 59-85.
- Avery, R. J., Mathios, A., Shanahan, J., & Bisogni, C. (1997). Food and nutrition messages communicated through prime-time television. Journal of Public Policy and Marketing, 16 (2), 217-227.
- Haynes, G., & Avery, R. J. (1997). Family businesses: Can the family and the business finances be separated? Journal of Entrepreneurial and Small Business Finance, 5(1), 61-74.
- Avery, R. J., Bryant, W. K., Douthitt, R. A., & McCullough, J. (1996). Lessons from the past. Directions for the future. In R. J. Avery (Ed.), Household time use: Research in the 21st century. Thematic Issue: Journal of Family and Economic Issues, 17 (3/4), 409-418.
- Avery, R. J. (1996). Determinants of search for non-durable goods: An empirical assessment of the economics of information theory. Journal of Consumer Affairs, 30 (2), 390-420.
- Avery, R. J., & Haynes, G. W. (1996). Estimation of consumer savings from coupon redemption. Journal of Managerial Issues, VIII, 405-424.
- Avery, R. J., & Mont, D. (1992). Financial support of children involved in special needs adoption: A policy evaluation. Journal of Policy Analysis and Management, 11 (3), 419-441.
- Avery, R. J., & Stafford, K. (1991). Toward a scheduling congruity theory of family resource management. Lifestyles: Family and Economic Issues, 12, 325-344.
- Geistfeld, L. V., & Key, R. J. (1991). Association between market price and seller/market characteristics. Journal of Consumer Affairs, 25 (1), 57-67.
- Geistfeld, L. V., & Key, R. J. (1991). Seller attributes and store patronage decisions. Journal of Managerial Issues, III, 251-259.
- Key, R. J. (1990). Complementarity and substitutability in family members' time allocated to household production activities. Lifestyles: Family and Economic Issues, 11(3), 225-256.
- Urbany, J. E., Dickson, P. R., & Key, R. J. (1990). Actual and perceived consumer vigilance in the retail grocery industry. Marketing Letters, 2(1), 15-25.
- Key, R. J., & Sanik, M. M. (1990). The effect of homemaker's employment status on children's time allocation in single- and two-parent families. Lifestyles: Family and Economic Issues, 11(1), 71-88.

- Key, R. J., & Firebaugh, F. M. (1989). Family resource management: Preparing for the 21st century. Journal of Home Economics, 81(1), 13-17.
- Geistfeld, L. V., & Key, R. J. (1986). A decade in perspective 1975-1984: Focus and trends in the Journal of Consumer Affairs. Journal of Consumer Affairs, 20(2), 65-76.
- Key, R. J. (1984). The suitability of dimensions of ready-made kitchen units for selected household tasks. Journal of Dietetics and Home Economics, 12(2), 51-54.
- Key, R. J. (1984). Homemakers' satisfaction with supervised household tasks. Journal of Dietetics and Home Economics, 12(1), 26-28.

Journal Articles in Progress

- Byrne, S., Guilory, J., Mathios, A., Avery, R. & Hart, P. S. The unintended consequences of disclosure: Explicit sponsor identification and the cognitive processing of smoking cessation ads. Revise and resubmit, *Journal of Health Communication*
- Avery, R. J. The Potential Contribution of Mentor Programs to Relational Permanency for Youth Aging Out of Foster Care. Under review, *Child Welfare*.
- Byrne, S., Mathios, A., and Avery, R. J. Pharmaceutical Advertisements, Explicit Sponsor, and Source Credibility [in preparation]
- Avery, R. J., Simon, K., & Eisenberg, M. The Impact of Direct to Consumer Print and Television Advertising on Antidepressant Use. [in preparation]
- Avery, Kenkel, Mathios, & Wang. Smoking Cessation Product Advertising and Anti-smoking Message: Who Sees What and Where? [in preparation]
- Cawley, J., Avery, R. J., Eisenberg, M., & Gong, J. Fueling False Hopes? A Critical Analysis of Advertising in the Weight Loss Industry. [in preparation]
- Cawley, J., Avery, R. J., Eisenberg, M., & Gong, J. Raising Red Flags: The Impact of the Federal Trade Commission Initiative to Decrease Deceptive Advertising for Weight Loss Products. [in preparation]

Book Reviews

- Avery, R. J. (1998). Under the Radar—Talking to Today's Cynical Consumer. Advancing the Consumer Interest, 10(2), 37-38.
- Avery, R. J. (1993). Gendered spaces. Industrial and Labor Relations Review, 46(4), 727.

Other Publications

- Avery, R. J. Final Evaluation Report (2010). Opening Adoption Doors. Federally funded project through You Gotta Believe Adoption Agency, New York.
- Avery, R. J. Final Evaluation Report (2009). Permanent Parents for Teens Project. Federally funded project through You Gotta Believe Adoption Agency, New York.
- Avery, R. J. Final Evaluation Report (2005). Teen Homelessness Prevention Project. Federally funded project through You Gotta Believe Adoption Agency, New York.
- Avery, R. J. Final Evaluation Report (2004). New York State's Longest Waiting Children Project. Federally funded project through New York State's Office of Children and Family Services.
- Avery, R. J. Training Manual (2003): SCADS Data Base "Economic Analysis of Three Decades of Smoking Cessation" funded by NIH.
- Avery, R. J. Final Evaluation Report (2003): Strengthening and Preserving Adoptive Families: A Study of Post Adoption Services in New York State. Federally funded project through New York State's Citizen's Coalition for Children.
- Avery, R. J. Final Evaluation Report (2003): Central-Western New York Coalition for Waiting Children Project. Federally funded project through New York State's Office of Children and Family Services.
- Avery, R. J. (1999). New York State's longest waiting children 1998: A study of New York State children in need of adoptive families. Final report to The Adoption Action Network, New York State.
- Avery, R. J. (1999). New York State's Longest Waiting Children. Bridges, Fall Issue. Association of Administrators of the Interstate Compact on Adoption and Medical Assistance. Washington, D.C.
- Avery, R. J. (1999). Special needs adoption in New York State: An analysis of New York State adoption photolisting service 1976-1997. Phase IV Report, National Institute of Child Health and Human Development.
- Avery, R. J. (1998). Special needs adoption in New York State: Foster care histories of children freed for adoption in New York State. Phase I Report, National Institute of Child Health and Human Development.
- Avery, R. J. (1997). Special needs adoption in New York State: Subsidized adoptions in New York State 1989-1993. Phase III Report, National Institute of Child Health and Human Development.
- Avery, R. J., & Ashton, J. (1996). Adoptive parents' attitudes toward openness in adoption records: A study of New York State adoptive parents. Final report, New York State Citizen's Coalition for Children. Ithaca, New York.

- Avery, R. J., & Mathios, A. (1996). Food and nutrition messages communicated through prime-time television. Consumer Closeups, Department of Consumer Economics and Housing, Cornell University, 1995-1996: 4.
- Avery, R. J. (1995). Adoption Assistance Under P. L. 96-272: Access, adequacy, and security. Bridges, Summer Issue. Association of Administrators of the Interstate Compact on Adoption and Medical Assistance.
- Avery, R. J. (1995). Special needs adoption in New York State: Adoptive parent survey. Phase II Report, National Institute of Child Health and Human Development.
- Heinzerling, B., Avery, R. J., DeLuca, B. M., Garkey, J., & Zick, C. (1993). Strategic Planning Committee Report. American Council on Consumer Interests.
- Avery, R. J., & Haynes, G. W. (1992). Coupons: Are the savings an illusion? Advancing the Consumer Interest, 4(2), 13-18.
- Avery, R. J., & Haynes, G. (1991). Coupons: Boon or boondoggle for consumers? Human Ecology Forum, 19(4), 13-16.
- Avery, R. J., & Mont, D. (1991). Children who enter and leave the New York State adoption system. Human Ecology Forum, 19(4), 3-7.
- Avery, R. J., Mont, D., & Winkler, P. (1991). The New York State special adoption system: A policy overview and research agenda. Paper presented at 16th North American Training Conference on Adoptable Children, Atlanta, Georgia.
- Avery, R. J., & Mont, D. (1991). Demographic characteristics of children entering and exiting the New York State special needs adoption system. Consumer Closeups, Department of Consumer Economics and Housing, Cornell University, 1991-1992: 3.
- Avery, R. J., & Mont, D. (1991). Summary statistics on children in the State of New York - Latest census results (Special Report). Albany: Research Division, New York State Department of Social Services.
- Avery, R. J., & Bautista, M. E. (1991). An examination of the psychological aspects of purchase behavior: Motivations for coupon use. Conference Proceedings, American Council on Consumer Interests, annual meetings.
- Key, R. J., & Geistfeld, L. V. (1990). Consumer decision making: Do you get what you pay for? Human Ecology Forum, 18(3), 19-22.
- Key, R. J., & Geistfeld, L. V. (1989). Product price, a reflection of seller characteristics. Conference proceedings, American Council on Consumer Interests annual meetings.
- Geistfeld, L. V., & Key, R. J. (1988). Price-quality research: Implications for consumer decision-making. Consumer Closeups, Department of Consumer Economics and Housing, Cornell University, 1988-89: 3.

Stafford, K., Key, R. J., & Dickson, P. R. (1988). A theory of activity schedule memory. Working paper series, Department of Family Resource Management, The Ohio State University.

Stafford, K., & Key, R. J. (1987). A systems approach to empirical research on managerial issues. Conference proceedings, 16th Annual Southeastern Regional Family Economics/Home Management Conference, Chattanooga, Tennessee.

Key, R. J. (1985). Sequencing techniques used in home production activities. Conference proceedings, 14th Annual conference for the Annual Southeastern Regional Family Economics/Home Management Conference, Baton Rouge, Louisiana.

Key, R. J., & Sanik, M. M. (1985). Children's contribution to household work in one- and two-parent families. Conference proceedings, 14th Annual conference for the Annual Southeastern Regional Family Economics/Home Management Conference, Baton Rouge, Louisiana.

CONFERENCE AND SEMINAR PRESENTATIONS (1994 - Onwards)

"The Impact of DTC Print and Television Advertising on Antidepressant Use" presentation given at the ACCI conference in Milwaukee, WI - July 2009

"The unintended consequences of disclosure: Explicit sponsor identification and the cognitive processing of smoking cessation ads." presentation given at the ACCI conference in Milwaukee, WI - July 2009

"You are all grown up now: Termination of Foster Care Support at Age 18" presentation given to the Research to Practice Symposium, Redding CA in March 2007

"Young Adult Exposure to Smoking Cessation Product Advertising" presentation given at the ACCI conference in St. Louis, MO in April 2007

"Impact of Congregate Care Placements on the Probability of Long-term Permanency for Adolescents in Foster Care." Family Builders Network Forum, Hastings-on-Hudson, New York. August 10th, 2006.

"Federal Law and Child Welfare Reform: The Research-Policy Interface in Promoting Permanence for Older Children and Youth – A Response." National Convening on Youth Permanency, Washington, DC., September 12th 2006.

"Adoption of Aging out Youth" National Convening of Youth permanency. San Francisco, CA April 2005.

"America's most vulnerable children: A Policy Analysis." Annual meetings of the Population Association of America, Miami, FL, May 1994.

"Management: An innate or learned skill?" Panel chair, Annual meeting of the regional research group NCR-116, Chicago, Illinois, April 1994.

“Adoption Policy in New York State.” Luncheon speaker, Cornell Trustees, October 1994.

“An Awesome Responsibility.” Kappa Omicron Nu, Keynote speaker, Winter 1994

“Nutritional messages on prime-time television.” Annual meetings of the America Council on Consumer Interests, Washington, DC March 1995.

“Retirement timing decisions.” Annual meetings of the America Council on Consumer Interests, Washington, DC March 1995.

“Intergenerational exchanges: Relatives as child care givers.” Annual meeting of the Population Association of America, Los Angeles, CA, May 1995.

“Kinship foster care and AFDC: Hard choices.” Annual meetings of the North American Council on Consumer Interests, Summer 1995.

“Child Welfare 1995: Policy initiatives.” Family Life Development Center, Cornell University, February 1995.

“Child Welfare: Ten year trends.” Family Life Development Center, Cornell University, April 1995.

“Children as consumers.” Cornell Cooperative Extension, In-service training, May 1995.

“Alcohol portrayal on prime-time television.” Conference on Public Policy and Marketing, Summer 1996.

“Food and nutrition messages on prime-time television.” Annual meetings of the Society for Nutrition Educators, Winter 1996.

“State policy on open adoptions.” Annual meetings of the North American Council on Consumer Interests, Summer 1996.

“Open adoption records.” Regional meeting of the New York State Adoption Workers Group, Batavia, NY August 1996.

“Alcohol portrayal on prime-time television.” Annual meetings of the America Council on Consumer Interests, Salt Lake City, UT March 1996.

“If it isn’t a duck, why did it quack?” Annual meetings of the America Council on Consumer Interests, March 1997.

“Policy initiatives for 2002.” National task force on adoption. Annual meetings of the North American Council on Consumer Interests, Summer 1998.

“100 Longest Waiting Children in New York State.” Annual meetings of the North American Council on Consumer Interests, Summer 1999.

“100 Longest Waiting Children in New York State.” Presentation to New York State Adoption Action Network, New York, March 1999.

“Barriers to Adoption in New York State.” Best Practices National Committee, Detroit, Michigan, Summer 1999.

“Adoption 2002: Meeting the needs of waiting children.” Annual conference of the Family and Children’s Society, Binghamton, NY, March 1999.

“The New York State Blue Books.” Administrative Data Institute, Cornell University, Ithaca, NY, Summer 1999.

“Timeliness in adoptive placement: The New York state blue books,” PAM seminar series, Fall 1999.

“The impact of welfare reform on the Child Welfare System.” Annual meetings of the North American Council on Consumer Interests, Summer 2000.

“Longest Waiting Children: Adoption Best Practices.” Meeting of the National State Adoption Specialists, Washington, DC January 2002.

Stuart Foundation Adoption Conference in San Francisco “Permanency for Adolescents in Foster Care – Concepts and Practice.” March 2003.

“Evidence-based practice in child welfare” National Youth Permanency Convening, San Francisco, CA April 2004.

Grants and Contracts Funded

Research Grants and Contracts

National Institutes of Health (co-PI), 12/1/05-11/30/07, Economic Analysis of the Impact of Food Advertisements on Youth Consumption. \$153,766

National Institutes of Health (co-PI), 12/1/05-11/30/09, Smoking Cessation and Advertising: An Econometric Study. Dates: 2/1/2006 to 12/31/2010, Total Award: \$1,382,953

National Bureau of Economic Research (Co-PI), 5/1/2005 to 4/30/2006, Robert Wood Johnson Foundation. Impact of Smoking-Related Advertisements on Smoking Cessation: An Econometric Analysis. \$68,012

USDA-ERS, 10/31/2004-10/30/2006, The Impacts of Food Psychology and Behavior on Health and Program Participation. \$99,540

Merck Foundation Grant: Consumer, Pharmaceuticals and Health. \$200,000/year 2006-2009.

Merck Foundation Grant: Consumer, Pharmaceuticals and Health. \$200,000/year 2003-2006.

Bronfenbrenner Life Course Center: Smoking Cessation Grant. \$10,000

NIH grant contract, "An Economic Study of Three decades of Smoking Cessation." \$1,303,000.
January 2002-2006 (Co-PI with Avery, Kenkel and Lillard).

NICHHD grant contract, "Innovative Approaches to Expediting Permanence and Implementing ASFA." \$300,000. 2001.

Experiences of Special Needs Children in the Child Welfare System - A Study of New York State.
1994-1997. National Institute of Child Health and Human Development (NICHD). \$142,581.

An Examination of Special Needs Adoption in New York State. 1992-1994. The Children's Bureau,
Department of Health and Human Services (HSS). \$40,000.

The Impact of Nature and Timing of Retirement on Post-Retirement Well-Being of the Elderly.
Hatch, Regional Project. \$ 47,056.

Life Course Implications of Retirement: An Analysis of the Impact of Reasons for and Timing of
Labor Market Exit on Post-Retirement Well-Being. 1994-1996. Bronfenbrenner Life Course
Institute. \$12,500.

Nutritional Messages Conveyed Through Prime-Time Television. 1994-1996. The Sugar
Association. \$32,800.

Intra-Family Allocation of Time: Complementarity and Substitutability Between Spouses' Time in
Household Production. 1989-1992. United States Department of Agriculture (U.S.D.A.).
\$29,900.

Grocery Shopping Expertise and Behavior. 1989-1992. Small Grants Program, Department of
Marketing, The Ohio State University. \$40,000.

Managerial Decision-Making Related to Rest Break Scheduling in Home Production Activities.
1988-1990. United States Department of Agriculture (U.S.D.A.). \$5,038.

Determinants and Outcomes of Household Time Use. 1988 - 1992. United States Department of
Agriculture (U.S.D.A.) \$15,000

Research Grants and Contracts: PENDING

National Institutes of health (NIH). Kenkel, Avery, Mathios, Simon. Public health insurance
expansion and pharmaceutical advertising. Dates: 7/1/2011 to 6/30/2013. Total Proposal
Budget: \$771,648

National Institutes of Health (NIH). Niederdeppe, Frosch, Avery, Jacobson, Forsyth. News coverage,
product advertising and purchases of sugar sweetened drinks. Dates: 07/01/2011-06/30/2014.
Total Proposal Budget: \$895,246

National Institutes of Health (NIH). Lillard and Avery. Alcohol, Advertising, Drinking and Driving:
An Econometric Study of Underage Youth and Adults. Dates: 7/1/2011-6/30/2014. Total
Proposed Budget: \$750,084

Teaching Grants

Hatfield Grant for Teaching Innovation, Fall 2007-10	\$30,000
Hatfield Grant for Undergraduate Education, Fall 2005	\$30,000
PAM Anonymous Teaching Fund Award, Fall 2004	\$2,500
PAM Anonymous Teaching Fund Award, Fall 2002-2003	\$5,000
Weiss Teaching Award, Fall 2002 – 2007	\$25,000
Consumer Behavior. 2002. Proctor and Gamble.	\$5,000
Consumer In-Store Purchase Strategies. 2002. Dorset Industries.	\$5,600.
Consumer Behavior. 2001-ongoing. Proctor and Gamble.	\$5,000/year
Consumer In-Store Purchase Strategies. 2001. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 2000. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 1999. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 1998. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 1997. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 1996. Dorset Industries.	\$5,600
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Hatfield Grant for Undergraduate Economic Education.. 1989-1997	\$15,400.