

# **CURRICULUM VITA**

**Rosemary Jane Avery**

**January 2019**

## **HOME ADDRESS**

111 Flora Rose House  
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## **OFFICE ADDRESS**

2303 Martha Van Rensselaer Hall  
Cornell University  
Ithaca, New York 14853  
(607) 255-2578

## **EDUCATION**

Ph.D. Family Resource Management, Ohio State University, 1988.  
M.S. Family Resource Management, Ohio State University, 1984.  
B.S. Honors in Home Economics, University of Pretoria, Republic of South Africa, 1983.  
B. S. Home Economics, University of Stellenbosch, Republic of South Africa, 1971.

## **HONORS AND AWARDS**

Award of Distinction, The Ohio State University, College of Education and Human Ecology (2013)  
Applied Consumer Economics Award, American Council on Consumer Interests (2009)  
Greek Faculty Honoree (2009, 2005)  
Appointment to the Cornell University Board of Trustees (2008-2012)  
Carpenter Award for Outstanding Advising (2007)  
Fraternity and Sorority Faculty of the Year Award (2007)  
National Society of Collegiate Scholars Outstanding Faculty Award (2007)  
Sphinx Head Society Honorary Member (2007)  
Distinguished Professor of 2006, National Society of Collegiate Scholars (2006)  
Merrill Presidential Recognition, Cornell University (2018, 2017, 2016, 2015, 2013, 2011, 2010, 2011, 2008, 2006, 2005, 2001, 1999, 1998, 1993)  
Weiss Presidential Fellow, Cornell University (2001)  
Golden Key Honorary Member (2001)  
American Council on Consumer Interests, Mid-Career Award (2000)  
SUNY Chancellors Award for Excellence in Teaching (1998)  
PanHellenic Council, Cornell University, Outstanding Faculty Member Recognition (1998)  
Gamma Sigma Delta: Distinguished Teacher Award (1997)  
Presidential Fellow, Ohio State University (1988)

## **MEMBERSHIP IN HONOR SOCIETIES**

National Residence Hall Honorary Society  
Kappa Omicron Nu  
Phi Upsilon Omicron  
Gamma Sigma Delta  
Red Key National Honor Society  
Golden Key Honor Society  
Sphinx Head Society  
Mortar Board

## **APPOINTMENTS HELD**

- 2018 - House Professor and Dean, Flor Rose House  
Professor, Department of Policy Analysis and Management, College of Human Ecology, Cornell University
- 2004 - 2018 Professor and Chairman, Department of Policy Analysis and Management, College of Human Ecology, Cornell University
- 2000 - 2004 Professor, and Associate Chair, Department of Policy Analysis and Management, College of Human Ecology, Cornell University
- 1994 - 2000 Associate Professor, Department of Policy Analysis and Management, College of Human Ecology, Cornell University.
- 1988 - 1994 Assistant Professor, Department of Consumer Economics and Housing, College of Human Ecology, Cornell University.
- 1982 - 1983 University of Vista, Republic of South Africa, Department Chair, Department of Home Economics.

## **MEMBERSHIP IN ORGANIZATIONS**

American Council on Consumer Interests  
National Association of Forensic Economics

## **ACADEMIC AND PROFESSIONAL SERVICE**

### **Board Membership and Professional Service**

Board of Trustees, New York State Citizens' Coalition for Children 2013 -2015  
Editorial Board, Journal of Consumer Affairs 2012 -  
Cornell University Board of Trustees, 2008-2012  
Federation Task Force, American Council on Consumer Interests 2007-2008  
Board Member, NYC Advisory Board for Youth Services and Permanency Issues, 2001-2003  
Board Member, Statewide Youth Advocacy, Inc. 2001-2002  
Board Member, American Council on Consumer Interests, 1994-1998  
National Task Force on Adoption, 1998  
Strategic Planning Committee, the American Council on Consumer Interests, 1991 - 1993.

### **Professional Service**

Editor, Consumer Interests Annual, American Council on Consumer Interests  
Advisory Board Human Ecology Forum  
Journal of Family and Consumer Sciences, guest editor  
Journal of Managerial Issues, guest editor  
Journal of Consumer Affairs. Guest editor  
Family and Consumer Sciences Research Journal

### **Journal Reviewer**

Journal of Communication

Journal of Family and Economic Issues  
Journal of Managerial Issues  
Journal of Consumer Affairs  
Journal of Marriage and the Family  
Children and Youth Services Review  
Child Welfare

## PUBLICATIONS

### Journal Articles

- Skurka, C., Kalaji, M., Byrne, S., Kemp, D., Greiner Safi, A., Dorf, M., Mathios, A., Avery, R., & Niederdeppe, J. (forthcoming 2019). Independent or synergistic? Effects of varying size and using pictorial images in tobacco health warning labels. *Drug Use and Dependence*.
- Niederdeppe, J. Kemp, D., Jesch, E., Scolere, L., Greiner Safi, A., Porticella, N. A., Avery, R., Dorf, M., Mathios, A., & Byrne, S. (2018). Using warning labels to counter effects of social cues and brand imagery in cigarette advertising. *Health Education Research*.  
doi: 10.1093/her/cyy039
- Niederdeppe, J., Kellogg, M., Skurka, C., & Avery, R. J. (2018). Market-level exposure to state antismoking media campaigns and public support for tobacco control policy in the United States, 2001-2002. *Tobacco Control*, 27(2), 177-184.
- Niederdeppe, J., Avery, R. J., & Miller, E. N. (2018). Theoretical foundations of appeals used in alcohol-abuse and drunk-driving public service announcements in the United States, 1995-2010. *American Journal of Health Promotion*, 32(4), 887-896.
- Skurka, C., Byrne, S., Davydova, J., Kemp, D., Greiner Safi, A., Avery, R., Dorf, M., Mathios, A., & Niederdeppe, J. (2018). Testing competing explanations for graphic warning label effects among adult smokers and non-smoking youth. *Social Science and Medicine*, 211, 294-303.
- Skurka, C., Byrne, S., Thrasher, J. T., Greiner Safi, A., Kemp, D., Davydova, Y., Avery, R., Dorf, M., Mathios, A., Scolere, L., & Niederdeppe, J. (2018). Effects of 30% and 50% cigarette pack graphic warning label size on visual attention, negative affect, quit intentions and smoking susceptibility among disadvantaged populations in the United States. *Nicotine & Tobacco Research*, 20(7), 859-866.
- Eisenberg, M., Avery, R.J., & Cantor, J. (2017) Vitamin Panacea: Is Advertising Fueling Demand for Products with Little Scientific Benefit. *Journal of Health Economics*. 55:30-44.
- Avery, R. J., Eisenberg, M., & Cantor, J (2017). An Examination of Structure-Function Claims in Dietary Supplement Advertising in the U.S.: 2003-2009. *Preventative Medicine*, 97: 86-92.
- Niederdeppe, J., Avery, R. J., & Miller, E. N. (2017). Alcohol control PSAs and drunk-driving fatalities in the United States, 1996-2010. *Preventive Medicine*, 99, 320-325.

- Niederdeppe, J., Avery, R. J., & Miller, E. N. (2017). Theoretical foundations of appeals used in alcohol-abuse and drunk-driving public service announcements in the United States, 1995-2010. *American Journal of Health Promotion*. doi: 10.1177/0890117117706422.
- Niederdeppe, J., Kellogg, M., Skurka, C., & Avery, R. J. (2017). Market-level exposure to state antismoking media campaigns and public support for tobacco control policy in the United States, 2001-2002. *Tobacco Control*. doi:10.1136/tobaccocontrol-2016-053506.
- Niederdeppe, J., Avery, R. J., Kellogg, M., & Mathios, A. (2017). Mixed messages, mixed outcomes: Exposure to direct-to-consumer pharmaceutical advertising for statin drugs is associated with more frequent visits to fast food restaurants and exercise. *Health Communication*, 32, 845-856.
- Skurka, C., Byrne, S., Thrasher, J. T., Greiner Safi, A., Kemp, D., Davydova, Y., Avery, R., Dorf, M., Mathios, A., Scolere, L., & Niederdeppe, J. (2017). Effects of 30% and 50% cigarette pack graphic warning label size on visual attention, negative affect, quit intentions and smoking susceptibility among disadvantaged populations in the United States. *Nicotine & Tobacco Research*.doi:10.1093/ntr/ntx244/4591643.
- Byrne, S., Greiner Safi, A., Kemp, D., Skurka, C., Davydova, Y., Scolere, L., Mathios, A., Avery, R., Dorf, M., Steinhardt, J., & Niederdeppe, J. (2017). Effects of varying color, imagery and text of cigarette package warning labels among socioeconomically disadvantaged middle school youth and adult smokers. *Health Communication*. doi: 10.1080/10410236.2017.1407228.
- Niederdeppe, J., Avery, R. J., Byrne, S., Siam, T. (2016). Variations in State Use of Anti-Tobacco Message Themes Predict Youth Smoking Prevalence in the United States, 1999-2005. *Tobacco Control* doi:10.1136/tobaccocontrol-2014-051836.
- Kruger, C., Niederdeppe, J., Byrne, S., & Avery, R. (2015). Effects of exposure to direct-to-consumer television advertising for statin drugs on food and exercise guilt. *Patient Education and Counseling*, 98, 1150-1155.
- Niederdeppe, J., Byrne, S., Avery, R., & Cantor, J. (2013). Exposure to direct-to-consumer pharmaceutical advertising, diagnosis with high cholesterol, and statin use. *Journal of General Internal Medicine*, 28(7), 886-893.
- Byrne, S., Niederdeppe, J., Avery, R., & Cantor, J. (2013). When diet and exercise are not enough: An examination of lifestyle change inefficacy claims in direct-to-consumer advertising. *Health Communication*, 28(8), 800-813.
- Avery, R. J., Cawley, J., & Eisenberg, M. (2013). Raising Red Flags: The Change in Deceptive Advertising of Weight Loss Products After the Federal Trade Commission's 2003 Red Flag Initiative. *Journal of Public Policy and Marketing*, 23(1), 129-139.
- Avery, R. J., Simon, K., & Eisenberg, M. (2013). The Impact of Direct to Consumer Print and Television Advertising on Antidepressant Use. *Journal of Health Economics*, 31(5):705-18.

- Byrne, S., Guillory, J., Mathios, A., Avery, R. & Hart, P. S. (2013). The unintended consequences of disclosure: Explicit sponsor identification and the cognitive processing of smoking cessation ads. *Journal of Health Communication*, 17(10): 1119-37.
- Avery, Rosemary J., Eisenberg, Matthew, Simons, Kosali (2012). Fair balance in DTC antidepressants magazine and television advertising 1995-2007. *Journal of Health Communication*, 17(3): 250-77.
- Avery, R. J. (2011). The Potential Contribution of Mentor Programs to Relational Permanency for Youth Aging Out of Foster Care. *Child Welfare*. 2011: 90(3):9-26.
- Avery, R. J. (2010). An Examination of Theory and Promising Practice for Achieving Permanency for Teens Before They Age Out of Foster Care. *Children and Youth Services Review*, 32(3), 399-408.
- Avery, R. J., Butler, J. S., Schmidt, E., & Holtan, B. (2009). AdoptUsKids National Photolisting Service: Characteristics of Listed Children and Length of Time to Placement. *Children and Youth Services Review*, 31(1), 140-154.
- Avery, R. J., & Freundlich, M. (2009). You're all grown up now: Termination of foster care support at age 18. *Journal of Adolescence*, 32, 247-257.
- Avery, Rosemary J., Donald Kenkel, Dean R. Lillard, Alan Mathios and Hua Wang (2008). Health disparities and direct-to-consumer advertising of pharmaceutical products. Beyond Health Insurance: Public Policy to Improve Health. *Advances in Health Economics and Health Services Research*, 19, 71-94.
- Avery, R, Kenkel, D., Lillard D. and Mathios A. (2007). Regulating Advertisements: The Case of Smoking Cessation Products, *Journal of Regulatory Economics*, 31(2), 185-208.
- Avery, R., Kenkel, D., Lillard, D., and Mathios, A. (2007). Public Profits and Public Health: Does Advertising Smoking Cessation Products Encourage Smokers to Quit? *Journal of Political Economy*, 115, 447-481.
- Freundlich, M., Avery, R. J., (2007). Care or Scare: Safety and Protection of Youth in Congregate Care. *Child Abuse and Neglect*, 31(2), 173-186.
- Avery, R. J., and Freundlich, M. (2007). Planning and achieving permanency for children in foster care: Facilitators and Constraints. *Adoption Quarterly*, 10(2).
- Freundlich, M., Avery, R. J., and Padgett, D. (2007). Preparation of youth in congregate care for independent living. *Child and Family Social Work*, 12, 64-72.
- Freundlich, M., Avery, R. J., Munson, S., & Gertenzang, S. (2007). Post-permanency: An assessment of families' needs for services and support. *Family Preservation Journal*, 9, 39-55.
- Freundlich, M., Avery, R. J., (2006). Transitioning from congregate care: Preparation and outcomes. *Journal of Child and Family Studies*, 15(4), 1-12.

- Avery, R. J., and Freundlich, M., (2006). Gay and lesbian youth in foster care: Meeting their placement and service needs. *Journal of Gay and Lesbian Issues*, 17(4), 39-58
- Avery, R. J., and Freundlich, M., Munson, S., & Gertenzang, S. (2006). The meaning of permanency: Multiple stakeholder perspectives. *Children and Youth Services Review*, 28(7), 741-760.
- Freundlich, M., Avery, R. J., Munson, S., & Gertenzang, S. (2006). Permanency options and goals: Considering multi-faceted definitions. *Child and Youth Care Forum*, 35(5/6), 355-374.
- Avery, R. J., Bryant, W. K., Mathios, A., Kang, H., Bell, D. (2006). Electronic Course Evaluations: Does an On-line Delivery System Influence Student Evaluations? *Journal of Economic Education* 37 (1), 21-37.
- Freundlich, M., Avery, R. J. (2005). Planning for youth in congregate care. *Children and Youth Services Review*, 27(2), 115-134.
- Avery, R. J. & Butler, J.S. (2004). Time dependency and unmeasured heterogeneity in administrative data analysis: Application to adoption photolisting services data. *Children and Youth Services Review*, 26(3), 235-248.
- Avery, R. J. & Butler, J. S. (2001). Timeliness in the adoptive placement of photolisted children: The New York State Blue Books. *Adoption Quarterly*, 4(4), 19-46.
- Ferraro, R. & Avery, R. J. (2001). Brand appearances on prime-time television. *Journal of Current Issues and Research in Advertising*, 22(2), 1-15.
- Avery, R. J. & Ferraro, R. (2000) Verisimilitude or advertising? Brand appearances on prime-time television. *Journal of Consumer Affairs*, 34(2): 217-228.
- Avery, R. J., Haynes, D, & Haynes, G. (2000) Managing work and family: The decision to outsource child care in families engaged in a family-owned business. *Journal of Family and Economic Issues*, 21(3): 227-258.
- Avery, R. J. (2000). Perceptions and practice: Agency efforts for the hardest-to-place children. *Children and Youth Services Review*, 22(6): 399-420.
- Avery, R. J. (1999). Identifying obstacles to adoption in the New York State's out-of-home care system. *Child Welfare*, LXXVII(5), 653-671.
- Haynes, D. C., Avery, R. J., & Hunts, H. J. (1999). The decision to outsource child care in households engaged in a family business. *Family Business Review*, XII(3), 269-281.
- Hunts, H. J., & Avery, R. J. (1998). Relatives as child care givers: After hours support for nontraditional workers. *Journal of Family and Economic Issues*, 19(4), 315-341.
- Mathios, A., Avery, R. J., Shanahan, J., & Bisogni, C. (1998). Alcohol portrayal on prime-time television: Manifest and latent messages. *Journal of Studies on Alcohol*, 59(3), 305-310.

- Avery, R. J. (1998). Information disclosure and openness in adoption: State policy and empirical evidence. *Children and Youth Services Review*, 20(1/2), 57-85.
- Avery, R. J. (1998). Adoption assistance under P.L. 96-272: A policy analysis. *Children and Youth Services Review*, 20(1/2), 29-55.
- Avery, R. J., & Ferraro, R. (1997). Unequal treatment: Adoption subsidy support in New York State. *Adoption Quarterly*, 1(2), 59-85.
- Avery, R. J., Mathios, A., Shanahan, J., & Bisogni, C. (1997). Food and nutrition messages communicated through prime-time television. *Journal of Public Policy and Marketing*, 16 (2), 217-227.
- Haynes, G., & Avery, R. J. (1997). Family businesses: Can the family and the business finances be separated? *Journal of Entrepreneurial and Small Business Finance*, 5(1), 61-74.
- Avery, R. J., Bryant, W. K., Douthitt, R. A., & McCullough, J. (1996). Lessons from the past. Directions for the future. In R. J. Avery (Ed.), *Household time use: Research in the 21st century*. Thematic Issue: *Journal of Family and Economic Issues*, 17 (3/4), 409-418.
- Avery, R. J. (1996). Determinants of search for non-durable goods: An empirical assessment of the economics of information theory. *Journal of Consumer Affairs*, 30 (2), 390-420.
- Avery, R. J., & Haynes, G. W. (1996). Estimation of consumer savings from coupon redemption. *Journal of Managerial Issues*, VIII, 405-424.
- Avery, R. J., & Mont, D. (1992). Financial support of children involved in special needs adoption: A policy evaluation. *Journal of Policy Analysis and Management*, 11 (3), 419-441.
- Avery, R. J., & Stafford, K. (1991). Toward a scheduling congruity theory of family resource management. *Lifestyles: Family and Economic Issues*, 12, 325-344.
- Geistfeld, L. V., & Key, R. J. (1991). Association between market price and seller/market characteristics. *Journal of Consumer Affairs*, 25 (1), 57-67.
- Geistfeld, L. V., & Key, R. J. (1991). Seller attributes and store patronage decisions. *Journal of Managerial Issues*, III, 251-259.
- Key, R. J. (1990). Complementarity and substitutability in family members' time allocated to household production activities. *Lifestyles: Family and Economic Issues*, 11(3), 225-256.
- Urbany, J. E., Dickson, P. R., & Key, R. J. (1990). Actual and perceived consumer vigilance in the retail grocery industry. *Marketing Letters*, 2(1), 15-25.
- Key, R. J., & Sanik, M. M. (1990). The effect of homemaker's employment status on children's time allocation in single- and two-parent families. *Lifestyles: Family and Economic Issues*, 11(1), 71-88.

Key, R. J., & Firebaugh, F. M. (1989). Family resource management: Preparing for the 21st century. *Journal of Home Economics*, 81(1), 13-17.

Geistfeld, L. V., & Key, R. J. (1986). A decade in perspective 1975-1984: Focus and trends in the Journal of Consumer Affairs. *Journal of Consumer Affairs*, 20(2), 65-76.

Key, R. J. (1984). The suitability of dimensions of ready-made kitchen units for selected household tasks. *Journal of Dietetics and Home Economics*, 12(2), 51-54.

Key, R. J. (1984). Homemakers' satisfaction with supervised household tasks. *Journal of Dietetics and Home Economics*, 12(1), 26-28.

### **Papers Under Review**

Schein, M., Avery R.J., & Eisenberg, M. (under 2<sup>nd</sup> round review). Missing the Mark: The Long-Term Impacts of the Federal Trade Commission's Red Flag Initiative to Reduce Deceptive Weight Loss Product Advertising. *Journal of Public Policy & Marketing*.

### **Edited Volumes**

Avery, R. J. (Ed.). (1997). Adoption policy and special needs children. Westport, CT: Greenwood Publishing Group, Inc.

Avery, R. J. (Ed.). (1997). Household time use: Research in the 21st century. Thematic Issue: Journal of Family and Economic Issues, 17 (3/4).

Avery, R. J., Ferraro, R., Morton, L. W., & Peters, H. E. (Eds.). (1997). Consumer economic outlook handbook 1996-1997. Ithaca, NY: Cornell University, Department of Consumer Economics and Housing, College of Human Ecology.

Avery, R. J. (Ed.). (1991). Multidisciplinary models of family management. Special Edition: Lifestyles: Family and Economic Issues.

### **Book Chapters**

Avery, R. J. (2008). Federal Law and Child Welfare Reform: The Research-Policy Interface in Promoting Permanence for Older Children and Youth. In chieving Permanence for Older Children and Youth in Foster Care. Kerman, B., Maluccio, A.N. & Freundlich, M. (Eds.) New York: Columbia University Press.

Haugaard, J. J., & Avery, R. J. (2002). Termination of parental rights to free children for adoption: Conflicts between parents, children, and the state. In Bottoms, B., Kovera, M., & McAuliff, B. D. (Eds.), Children, social policy, and U.S. law. Boston: Cambridge University Press.



- Avery, R. J., & Mont, D. M. (1997). Federal financial support of special needs adoption. In R. J. Avery (Ed.), Adoption policy and special needs children. Westport, CT: Greenwood Publishing Group, Inc., p. 153-170.
- Mathios, A., & Avery, R. J. (1996). Perspectives on consumer policy. In R. J. Avery, R. Ferraro, L. W. Morton, & H. E. Peters (Eds.), Consumer economic outlook handbook 1996-1997. Ithaca, NY: Cornell University, Department of Consumer Economics and Housing, College of Human Ecology, p. 31-41.
- Avery, R. J. (1993). Determinants of search for non-durable goods: An empirical assessment of the economics of information theory. In R. von Schweitzer (Ed.), Cross cultural approaches to home management. Frankfurt, Germany: University of Giessen Press, p. 332-363.
- Stafford, K., & Avery, R. J. (1993). Scheduling congruity theory of family resource management: A basis for cross cultural analyses. In R. von Schweitzer (Ed.), Cross cultural approaches to home management. Frankfurt, Germany: University of Giessen Press, p. 17-41.

### **Book Reviews**

- Avery, R. J. (1998). Under the Radar—Talking to Today’s Cynical Consumer. *Advancing the Consumer Interest*, 10(2), 37-38.
- Avery, R. J. (1993). Gendered spaces. *Industrial and Labor Relations Review*, 46(4), 727.

### **Selected Other Publications**

- Avery, R. J. (2014). Too old to stay, too young to thrive. *Newsday-Opinion*, December 29, 2014. page A25.
- Avery, R. J. Final Evaluation Report (2010). Opening Adoption Doors. Federally funded project through You Gotta Believe Adoption Agency, New York.
- Avery, R. J. Final Evaluation Report (2009). Permanent Parents for Teens Project. Federally funded project through You Gotta Believe Adoption Agency, New York.
- Avery, R. J. Final Evaluation Report (2005). Teen Homelessness Prevention Project. Federally funded project through You Gotta Believe Adoption Agency, New York.
- Avery, R. J. Final Evaluation Report (2004). New York State’s Longest Waiting Children Project. Federally funded project through New York State’s Office of Children and Family Services.
- Avery, R. J. Training Manual (2003): SCADS Data Base “Economic Analysis of Three Decades of Smoking Cessation” funded by NIH.
- Avery, R. J. Final Evaluation Report (2003): Strengthening and Preserving Adoptive Families: A Study of Post Adoption Services in New York State. Federally funded project through New York State’s Citizen’s Coalition for Children.

- Avery, R. J. Final Evaluation Report (2003): Central-Western New York Coalition for Waiting Children Project. Federally funded project through New York State's Office of Children and Family Services.
- Avery, R. J. (1999). New York State's longest waiting children 1998: A study of New York State children in need of adoptive families. Final report to The Adoption Action Network, New York State.
- Avery, R. J. (1999). New York State's Longest Waiting Children. Bridges, Fall Issue. Association of Administrators of the Interstate Compact on Adoption and Medical Assistance. Washington, D.C.
- Avery, R. J. (1999). Special needs adoption in New York State: An analysis of New York State adoption photolisting service 1976-1997. Phase IV Report, National Institute of Child Health and Human Development.
- Avery, R. J. (1998). Special needs adoption in New York State: Foster care histories of children freed for adoption in New York State. Phase I Report, National Institute of Child Health and Human Development.
- Avery, R. J. (1997). Special needs adoption in New York State: Subsidized adoptions in New York State 1989-1993. Phase III Report, National Institute of Child Health and Human Development.
- Avery, R. J., & Ashton, J. (1996). Adoptive parents' attitudes toward openness in adoption records: A study of New York State adoptive parents. Final report, New York State Citizen's Coalition for Children. Ithaca, New York.
- Avery, R. J., & Mathios, A. (1996). Food and nutrition messages communicated through prime-time television. Consumer Closeups, Department of Consumer Economics and Housing, Cornell University, 1995-1996: 4.
- Avery, R. J. (1995). Adoption Assistance Under P. L. 96-272: Access, adequacy, and security. Bridges, Summer Issue. Association of Administrators of the Interstate Compact on Adoption and Medical Assistance.
- Avery, R. J. (1995). Special needs adoption in New York State: Adoptive parent survey. Phase II Report, National Institute of Child Health and Human Development.
- Heinzerling, B., Avery, R. J., DeLuca, B. M., Garkey, J., & Zick, C. (1993). Strategic Planning Committee Report. American Council on Consumer Interests.
- Avery, R. J., & Haynes, G. W. (1992). Coupons: Are the savings an illusion? *Advancing the Consumer Interest*, 4(2), 13-18.
- Avery, R. J., & Haynes, G. (1991). Coupons: Boon or boondoggle for consumers? *Human Ecology Forum*, 19(4), 13-16.

- Avery, R. J., & Mont, D. (1991). Children who enter and leave the New York State adoption system. *Human Ecology Forum*, 19(4), 3-7.
- Avery, R. J., Mont, D., & Winkler, P. (1991). The New York State special adoption system: A policy overview and research agenda. Paper presented at 16<sup>th</sup> North American Training Conference on Adoptable Children, Atlanta, Georgia.
- Avery, R. J., & Mont, D. (1991). Demographic characteristics of children entering and exiting the New York State special needs adoption system. *Consumer Closeups*, Department of Consumer Economics and Housing, Cornell University, 1991-1992: 3.
- Avery, R. J., & Mont, D. (1991). Summary statistics on children in the State of New York - Latest census results (Special Report). Albany: Research Division, New York State Department of Social Services.
- Avery, R. J., & Bautista, M. E. (1991). An examination of the psychological aspects of purchase behavior: Motivations for coupon use. Conference Proceedings, American Council on Consumer Interests, annual meetings.
- Key, R. J., & Geistfeld, L. V. (1990). Consumer decision making: Do you get what you pay for? *Human Ecology Forum*, 18(3), 19-22.
- Key, R. J., & Geistfeld, L. V. (1989). Product price, a reflection of seller characteristics. Conference proceedings, American Council on Consumer Interests annual meetings.
- Geistfeld, L. V., & Key, R. J. (1988). Price-quality research: Implications for consumer decision-making. *Consumer Closeups*, Department of Consumer Economics and Housing, Cornell University, 1988-89: 3.
- Stafford, K., Key, R. J., & Dickson, P. R. (1988). A theory of activity schedule memory. Working paper series, Department of Family Resource Management, The Ohio State University.
- Stafford, K., & Key, R. J. (1987). A systems approach to empirical research on managerial issues. Conference proceedings, 16<sup>th</sup> Annual Southeastern Regional Family Economics/Home Management Conference, Chattanooga, Tennessee.
- Key, R. J. (1985). Sequencing techniques used in home production activities. Conference proceedings, 14<sup>th</sup> Annual conference for the Annual Southeastern Regional Family Economics/Home Management Conference, Baton Rouge, Louisiana.
- Key, R. J., & Sanik, M. M. (1985). Children's contribution to household work in one- and two-parent families. Conference proceedings, 14<sup>th</sup> Annual conference for the Annual Southeastern Regional Family Economics/Home Management Conference, Baton Rouge, Louisiana.

## Grants and Contracts Funded

### Research Grants and Contracts Funded

Avery R. J. (PI). Collaborators: Eisenberg, M. E., Niederdeppe, J., Sood, N., and Alpert, A. *Direct and Indirect Effects of Direct-to-Consumer Advertising*. Submitted to **NIH**, Agency for Health Care Research and Quality (AHRQ). 2018-2021. **\$1,469,685**.

National Institutes of Health (NIH). Byrne, S, and Niederdeppe (PIs) Avery, R J., Mathios, A., and Dorf, M. (Co-PIs). Constitutional Compliance, credibility, and FDA regulated tobacco warning labels. **\$2,867,875**. Date 6/9/14-5/31/19.

National Institutes of Health (NIH). Lillard and Avery. Alcohol, Advertising, Drinking and Driving: An Econometric Study of Underage Youth and Adults. Dates: 7/1/2011-6/30/2014. Total Proposed Budget: **\$750,084**

National Institutes of Health (co-PI), 12/1/05-11/30/09, Smoking Cessation and Advertising: An Econometric Study. Dates: 2/1/2006 to 12/31/2010, Total Award: **\$1,382,953**

HHS/ACYF/Children's Bureau, Grant Number: 90CO1023. "Long Island's Opening Adoption's Door to Teens Project." 9/30/2005 - 9/30/2010, **\$1,500,000**.

National Institutes of Health (co-PI), 12/1/05-11/30/07, Economic Analysis of the Impact of Food Advertisements on Youth Consumption. **\$153,766**

National Bureau of Economic Research (Co-PI), 5/1/2005 to 4/30/2006, Robert Wood Johnson Foundation. Impact of Smoking-Related Advertisements on Smoking Cessation: An Econometric Analysis. **\$68,012**

USDA-ERS, (Co-PI), The Impacts of Food Psychology and Behavior on Health and Program Participation 2004-2006. **\$99,540**

Merck Foundation Grant: Consumer, Pharmaceuticals and Health. \$200,000/year 2006-2009.

Merck Foundation Grant: Consumer, Pharmaceuticals and Health. \$200,000/year 2003-2006.

Bronfenbrenner Life Course Center: Smoking Cessation Grant. \$10,000

NIH grant contract, "An Economic Study of Three decades of Smoking Cessation." \$1,303,000. January 2002-2006 (Co-PI with Avery, Kenkel and Lillard).

HHS/ACYF/Children's Bureau, Grant Number: 90CO1014. (Project evaluator) "Permanent Parents for Teens Project." 9/30/2004 - 9/29/2008, \$1,600,000.

HHS/ACYF/Children's Bureau, Grant Number: 90CO0961. (Project evaluator) "Teenage Homelessness Prevention Project." 09/30/2001 - 09/29/2005, \$1,000,000.

NICHD grant contract, "Innovative Approaches to Expediting Permanence and Implementing ASFA." PI. \$300,000. 2001.

NICHD grant contract. "Experiences of Special Needs Children in the Child Welfare System - A Study of New York State. 1994-1997." PI \$142,581.

HHS/ACYF/Children's Bureau. "An Examination of Special Needs Adoption in New York State. 1992-1994." PI \$40,000.

The Impact of Nature and Timing of Retirement on Post-Retirement Well-Being of the Elderly. USDA-Hatch, Regional Project. \$ 47,056.

Life Course Implications of Retirement: An Analysis of the Impact of Reasons for and Timing of Labor Market Exit on Post-Retirement Well-Being. 1994-1996. Bronfenbrenner Life Course Institute. \$12,500.

Nutritional Messages Conveyed Through Prime-Time Television. 1994-1996. The Sugar Association. \$32,800.

Intra-Family Allocation of Time: Complementarity and Substitutability Between Spouses' Time in Household Production. 1989-1992. United States Department of Agriculture (U.S.D.A.). \$29,900.

Grocery Shopping Expertise and Behavior. 1989-1992. Small Grants Program, Department of Marketing, The Ohio State University. \$40,000.

Managerial Decision-Making Related to Rest Break Scheduling in Home Production Activities. 1988-1990. United States Department of Agriculture (U.S.D.A.). \$5,038.

Determinants and Outcomes of Household Time Use. 1988 - 1992. United States Department of Agriculture (U.S.D.A.) \$15,000

## **Teaching Grants**

Hatfield Grant for Teaching Innovation, Fall 2007-10	\$30,000
Hatfield Grant for Undergraduate Education, Fall 2005	\$30,000
PAM Anonymous Teaching Fund Award, Fall 2004	\$2,500
PAM Anonymous Teaching Fund Award, Fall 2002-2003	\$5,000
Weiss Teaching Award, Fall 2002 – 2007	\$25,000
Consumer Behavior. 2002. Proctor and Gamble.	\$5,000
Consumer In-Store Purchase Strategies. 2002. Dorset Industries.	\$5,600.
Consumer Behavior. 2001-ongoing. Proctor and Gamble.	\$5,000/year
Consumer In-Store Purchase Strategies. 2001. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 2000. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 1999. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 1998. Dorset Industries.	\$5,600

Consumer In-Store Purchase Strategies. 1997. Dorset Industries.	\$5,600
Consumer In-Store Purchase Strategies. 1996. Dorset Industries.	\$5,600
Consumer Policy and Advertising. 1994-1996. Innovative Teaching Grants	\$5,000.
Hatfield Grant for Undergraduate Economic Education 1989-1997	\$15,400.